

MIKE COBB  
CREATIVE

Creative  
Marketing  
Communications  
& Design



## NEWSLETTERS



**Daly City Fog Cutter** — MCC completely redesigned this community information newsletter with a new masthead that graphically reflected the name together with a 'fog' in the background, front and back. A few bright graphic elements provide visual interest to draw in the reader. For many years, we have provided layout, any needed editing, graphics, and coordination of printing.



**Sun Microsystems** — MCC provided both copy and design for this large format, full color, multi-fold newsletter for both domestic and international distribution. This newsletter introduced new products and applications and a wide range of other timely technical information. We were also responsible for coordinating shipment and mailing.



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**Meridian World Travel** — Graphics comprised of blended photographs of travel destinations around the world at the bottom of every page anchored this colorful quarterly self-mailer newsletter:



**Colliers Real Estate** — This newsletter for a Colliers Vice President was focused on useful information about the local commercial real estate market. Key points of that information are highlighted in drop quotes and bold face passages. Interesting commercial property photos partially ghosted in the background keep the visuals interesting and fresh.