

# MIKE COBB CREATIVE

Creative  
Marketing  
Communications  
& Design



## PROFESSIONAL



**Kohler Associates Architects** — MCC has created a wide range of marketing support materials for this long-time client. **Logo/Business System ...** we created a distinctive and unique logo, the elements of which suggest construction plans, and applied it to their business system, drawings, signage, and other materials. **Web Site ...** we animated the introduction of the Kohler web site home page, with photos filling in the logo elements in sequence. The site includes a very extensive portfolio that enables viewers can click on thumbnail photos to see detailed examples, of the firm's work, including both exteriors and interiors. This portfolio is organized by type of building and community. We have also provided Kohler with **signs, brochures,** and other marketing materials, even including their annual **Christmas card.**

[www.kohler-architects.com](http://www.kohler-architects.com)



**Vita Companies** — **Company brochure ...** the 24 page, full color Vita brochure is a very high-end document designed to present an up-scale image for a top quality company. The many features of this elegant brochure include dramatic photographs, strong themes expressed with graphic type, and triangular die cuts (the shape taken from their logo) to index the various topics and sections. **Supporting Materials ...** the graphic approaches introduced by the company brochure were carried over to a variety of supporting materials including **advertisements, pocket folders,** and **trade show booths.**



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**Morton & Associates** — Morton & Associates Accountancy is a long-time MCC client; our work for them has included a variety of marketing materials, including: **Logo/Business System ...**, **Advertising ...**, and a **Web Site ...** that includes useful links to assist the viewer in scheduling and planning and obtaining information. [www.mortoncpa.com](http://www.mortoncpa.com)

**Aurora Luna** — We provided extensive support for this fledging home care company. **Name ...** the name we developed reflects the 24/7 nature of the services provided. **Logo/Business System ...** and **Brochure ...** the name and logo were reflected in the brochure and business system, with the brochure providing an image of sensitive, positive care for seniors.

